

# SALES MANUAL

+ SWIZA



# The pure and sharpened know-how of an industrial heritage

**+ SWIZA®**

Inheritors of a long watchmaking tradition since 1904 and expertise acquired in the field of cutlery from one of the flagship companies in the Jura industry, we manufacture the SWIZA® pocket knife to the highest Swiss quality standards. SWIZA® is an independent ambassador of Swiss microtechnology and manufacturing art.

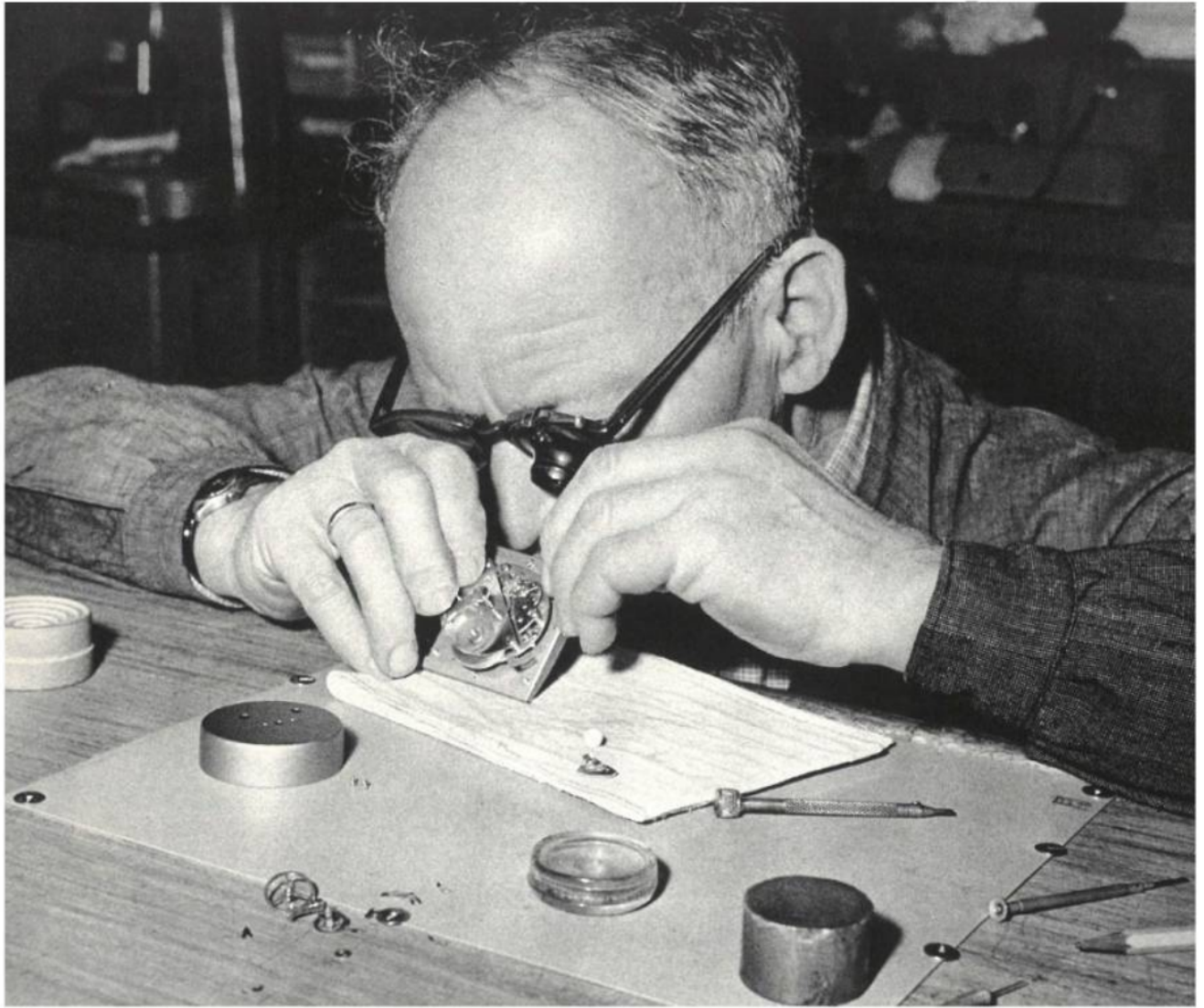
› Watchmaking DNA



# SWIZA

LOUIS SCHWAB  
SOCIÉTÉ ANONYME - MAISON FONDÉE EN 1904 MOUTIER  
SUISSE







**Pure. Sharp.**







## Made in Jura



All our products are meticulously crafted in Switzerland, with a commitment to local sourcing from suppliers well-versed in servicing high-end watchmaking brands. This dedication ensures our products maintain an unwavering standard of quality, safety, and durability. The satisfaction of our customers and stakeholders is at the heart of our day-to-day activities. We strive for continuous improvement and innovation.





# WATCH VALLEY

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# Rewarded in 2016 as a pillar of excel- lence with the Reddot award.



Our technical assets lie on the fundamentals of the quality of our tools. As a matter of fact, our blades are made of stainless steel and have a safety locking device. We make it a major point to manufacture innovative and practical tools such as a tick tool which has been developed by our experts.

## Security



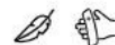
Blade with safety lock  
Anti-slip coating  
Facilitated blade opening

## Premium quality



Swiss made  
Sustainability

## Ergonomics



Soft touch  
Modern design for pleasant grip

## Inspired by watchmaking finishing



**Sandblasted treatment**  
Allmatt finish



**PVD treatment**  
Allblack finish





red<sup>dot</sup> design award  
best of the best 2016

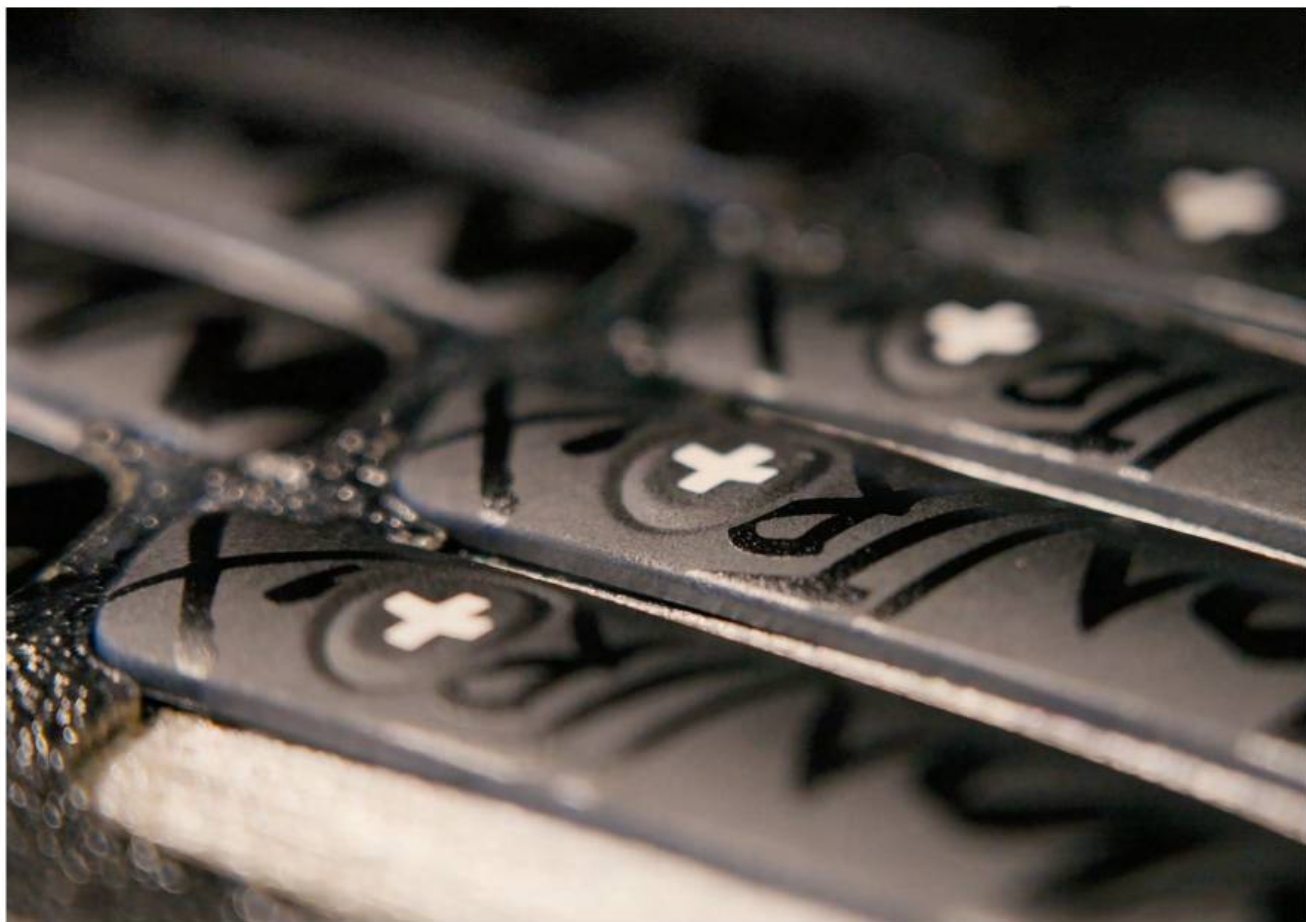


# SWIZA® turns your ideas and visions into projects, in order to offer you the best customised gift options.



Whether it's a logo engraved on wood scales, a printed graphic design on plastic scales, or your brand's name on a blade, no matter what your idea is, we'll make it happen. We are a flexible and responsive organisation, focused on excellence. Our team is committed to providing you with a 100% unique personalized graphic design that will perfectly meet your needs and that will leave a lasting impression on your employees or clients.





# Our manufacture at your service

**1**

## **Scales personalization**

Scales personalization begins with color choice. There are plenty of possibilities such as: UV printing on plastic scales, laser engraving on wood scales, embossing on leather scales.

**3**

## **Packaging**

We offer 100% recyclable and customizable boxes.

**2**

## **Blades personalization**

The knife's blade can also be personalized with an engraving.

**4**

## **Quantity and delivery**

Customize your knife from 50 pieces. Delivery in 4-6 weeks.

› Customization is carried out either in-house or by subcontractors of watch brands based in the regional ecosystem of our manufacture.



# SCALE MATERIALS



PLASTIC SOFT TOUCH SCALE



**1020**  
White



**1010**  
Black



**1050**  
Olive



**1900**  
Helvetix



**1920**  
Sailing blue



**1910**  
Pink



**1030**  
Blue



**1080**  
Moss

WOOD SCALE



**6300**  
Walnut  
Wood



**6330**  
Oak  
Wood



**6310**  
Olive  
Wood



**6510**  
Black  
Laminate



**6520**  
White  
Laminate



KNI.0030.  
Reference

+



**1010**  
Color

=



KNI.0030.1070

## Finish

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The parts that make up SWIZA® pocket knives, with the exception of the rivets, are made from extra-strong stainless steel (440/57 HRc).

Sandblasting creates a matt, uniform texture, while bead blasting is used to obtain a subtle satin finish, adding a touch of elegance to the whole.

Finally, a PVD treatment is applied to achieve a final matt black appearance.



Allmatt (AM)



Allblack (AB)



Polished

## Thickness

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The thickness of our knives is defined by the number of tools. These are superimposed to form what are known in the jargon as «lines». The greater the number of lines, the more tools, and the thicker the knife.

S (Small)

1 line

M (Medium)

2 lines

L (Large)

3 lines

XL (Extra large)

4 lines

# WARRANTY

SWIZA® knife bodies (the part made up of blades and tools) are guaranteed for life.

Under certain conditions, the scales (the parts that cover the body of the knife) can also be covered under warranty within two years of the purchase of your knife.

Damage caused by unusual, inappropriate or excessive use is not covered by the warranty. The same applies to damage resulting from disassembly, modification or customization of our products. Shipping costs are at the customer's expense.

All warranty claims must be sent by e-mail to the following address: [sav@swiza.com](mailto:sav@swiza.com)

# PACKAGING



2 types of packaging are usually available: standard box and gift box.

*Kraft Standard box*  
**XSP.1022**



*Kraft Gift box, brown*  
**XSP.1016**

Monochrome customization available



*Kraft Gift box, black*  
**XSP.1015**

White customization available

› The entire Allblack collection is delivered with black Kraft Gift box.







*Standard blade, 75mm*



*Bottle opener with flat head screwdriver No.3 & wire bender*



*Scissors, 75mm*



*"Sommelier" (waiters) corkscrew features a 5-turn spiral*



*Wood saw with 31 teeth, 77mm*



*Ticktool with 12mm Ø magnifying glass*



*Eviscerate blade, 75mm*



*Blade for one hand, 75mm*



*Cheese blade, 77mm*



*Punch / reamer awl  
with sewing eye*



*Standard blade with wavy edge, 75mm*



*Can opener with flat head  
screwdriver No.1*



*Blade for one hand  
with wavy edge, 75mm*



*Phillips screwdriver No.1-3*



*Hoof tool, 68mm*



*Golf pitch tool*





# ALLMATT COLLECTION

# D01 AM

**Tools**

Blade, 75mm  
Reamer awl with sewing eye  
Corkscrew  
Safety lock  
Tweezers, 47mm



**Reference**

KNI.0016

**Thickness**

S

**Scales**

Plastic

**Scales**

Wood

# D03 AM

**Tools**

Blade, 75mm  
Bottle opener  
Can opener  
Reamer awl with sewing eye  
Safety lock  
Tweezers, 47mm  
Corkscrew



**Reference**

KNI.0036

**Thickness**

M

**Scales**

Plastic

**Scales**

Wood

# D04 AM

**Tools**

Blade, 75mm  
Bottle opener  
Can opener  
Phillips screwdriver  
Reamer awl with sewing eye  
Safety lock  
Tweezers, 47mm



**Reference**

KNI.0046

**Thickness**

M

**Scales**

Plastic

**Scales**

Wood

# TT03 AM

## Tools

Blade, 75mm  
 Bottle opener  
 Reamer awl with sewing eye  
 Safety lock  
 Tick-Tool  
 Tweezers, 47mm  
 Corkscrew



## Reference

KNI.0076

## Thickness

M

## Scales

Plastic

## Scales

Wood

# SH03 R AM

## Tools

Blade for one hand, 75mm  
 Bottle opener  
 Can opener  
 Reamer awl with sewing eye  
 Ring  
 Safety lock  
 Tweezers, 47mm  
 Corkscrew



## Reference

KSH.0036

## Thickness

M

## Scales

Plastic

## Scales

Wood

# SH03 TR AM

## Tools

Blade for one hand with wavy edge, 75mm  
 Bottle opener  
 Can opener  
 Reamer awl with sewing eye  
 Ring  
 Safety lock  
 Tweezers, 47mm  
 Corkscrew



## Reference

KST.0036

## Thickness

M

## Scales

Plastic

## Scales

Wood



# SH04 R AM

**Tools**

Blade, 75mm  
Bottle opener  
Can opener  
Reamer awl with sewing eye  
Ring  
Safety lock  
Tweezers, 47mm  
Phillips screwdriver



**Reference**

KSH.0046

**Thickness**

M

**Scales**

Plastic

**Scales**

Wood

# SH03 TR-TT AM

**Tools**

Blade for one hand with wavy edge, 75mm  
Bottle opener  
Reamer awl with sewing eye  
Ring  
Safety lock  
Tick-Tool  
Tweezers, 47mm  
Corkscrew



**Reference**

KST.0076

**Thickness**

M

**Scales**

Plastic

**Scales**

Wood

# D05 R AM

**Tools**

Blade, 75mm  
Bottle opener  
Can opener  
Reamer awl with sewing eye  
Ring  
Safety lock  
Tweezers, 47mm  
Wood saw with 31 teeth, 77mm  
Corkscrew



**Reference**

KNR.0056

**Thickness**

L

**Scales**

Plastic

**Scales**

Wood

# D06 R AM

## Tools

Blade, 75mm  
Wood saw with 31 teeth, 77mm  
Reamer awl with sewing eye  
Bottle opener  
Can opener  
Phillips screwdriver  
Safety lock  
Ring  
Tweezers, 47mm

## Reference

KNR.0066

## Thickness

L



## Scales

Plastic



## Scales

Wood

# TT05 R AM

## Tools

Blade, 75mm  
Bottle opener  
Reamer awl with sewing eye  
Ring  
Safety lock  
Tweezers, 47mm  
Tick-Tool  
Wood saw with 31 teeth, 77mm  
Corkscrew

## Reference

KNR.0096

## Thickness

L



## Scales

Plastic



## Scales

Wood

# D07 R AM

## Tools

Blade, 75mm  
Scissors, 75mm  
Reamer awl with sewing eye  
Bottle opener  
Can opener  
Corkscrew  
Safety lock  
Ring  
Tweezers, 47mm

## Reference

KNR.0116

## Thickness

L



## Scales

Plastic



## Scales

Wood

# D08 R AM

**Tools**

Blade, 75mm  
Scissors, 75 mm  
Reamer awl with sewing eye  
Bottle opener  
Can opener  
Phillips screwdriver  
Safety lock  
Ring  
Tweezers, 47mm



**Reference**

KNR.0126

**Thickness**

L

**Scales**

Plastic

**Scales**

Wood

# G005TT AM

**Tools**

Blade, 75mm  
Bottle opener  
Reamer awl with sewing eye  
Safety lock  
Tweezers, 47mm  
Golf Pitch Tool  
Tick-Tool  
Corkscrew



**Reference**

KGO.0096

**Thickness**

L

**Scales**

Plastic

**Scales**

Wood

# H005R-TT AM

**Tools**

Blade, 75mm  
Bottle opener  
Ring  
Safety lock  
Tweezers, 47mm  
Hoof Tool, 68mm  
Tick-Tool  
Corkscrew



**Reference**

KHO.0096

**Thickness**

L

**Scales**

Plastic

**Scales**

Wood



# SH05 R AM

## Tools

Blade for one hand, 75mm  
 Bottle opener  
 Can opener  
 Reamer awl with sewing eye  
 Ring  
 Safety lock  
 Tweezers, 47mm  
 Wood saw with 31 teeth, 77mm  
 Corkscrew



## Reference

KSH.0056

## Thickness

L

## Scales

Plastic

## Scales

Wood

# SH05 TR-TT AM

## Tools

Blade for one hand with wavy edge, 75mm  
 Bottle opener  
 Reamer awl with sewing eye  
 Ring  
 Safety lock  
 Tweezers, 47mm  
 Tick-Tool  
 Wood saw with 31 teeth, 77mm  
 Corkscrew



## Reference

KST.0096

## Thickness

L

## Scales

Plastic

## Scales

Wood

# CH05T R AM

## Tools

Blade with wavy edge, 75mm  
 Bottle opener  
 Can opener  
 Cheese blade, 77mm  
 Reamer awl with sewing eye  
 Ring  
 Safety lock  
 Tweezers, 47mm  
 Corkscrew



## Reference

KCR.0056

## Thickness

L

## Scales

Plastic

## Scales

Wood

# SH05 TR-HUTT AM

**Tools**

Blade for one hand with wavy edge, 75mm  
Bottle opener  
Reamer awl with sewing eye  
Ring  
Safety lock  
Tweezers, 47mm  
Tick-Tool  
Corkscrew



**Reference**

KST.0196

**Thickness**

L

**Scales**

Plastic

**Scales**

Wood

# D09 R AM

**Tools**

Blade, 75mm  
Bottle opener  
Can opener  
Reamer awl with sewing eye  
Ring  
Safety lock  
Tweezers, 47mm  
Scissors, 75mm  
Wood saw with 31 teeth, 77mm  
Corkscrew



**Reference**

KNR.0136

**Thickness**

XL

**Scales**

Plastic

**Scales**

Wood

# D10 R AM

**Tools**

Blade, 75mm  
Bottle opener  
Can opener  
Reamer awl with sewing eye  
Ring  
Safety lock  
Tweezers, 47mm  
Phillips screwdriver  
Scissors, 75mm  
Wood saw with 31 teeth, 77mm



**Reference**

KNR.0146

**Thickness**

XL

**Scales**

Plastic

**Scales**

Wood

# SH09 TR AM

**Tools**

Blade for one hand with wavy edge, 75mm  
Wood saw with 31 teeth, 77mm  
Scissors, 75mm  
Reamer awl with sewing eye  
Bottle opener  
Can opener  
Corkscrew  
Safety lock  
Tweezers, 47mm  
Ring



**Reference**

KST.0136

**Thickness**

XL

**Scales**

Plastic

**Scales**

Wood

# SH09 TR-HUTT AM

**Tools**

Blade for one hand with wavy edge, 75mm  
Bottle opener  
Reamer awl with sewing eye  
Ring  
Safety lock  
Tweezers, 47mm  
Eviscerate blade, 75mm  
Tick-Tool  
Wood saw with 31 teeth, 77mm  
Corkscrew



**Reference**

KST.0216

**Thickness**

XL

**Scales**

Plastic

**Scales**

Wood





# ALLBLACK COLLECTION

# D01 AB

**Tools**

Blade, 75mm  
Reamer awl with sewing eye  
Corkscrew  
Safety lock  
Tweezers, 47mm



**Scales**  
Plastic



**Scales**  
Wood

Reference	Thickness
KNI.0013	S

# D03 AB

**Tools**

Blade, 75mm  
Bottle opener  
Can opener  
Reamer awl with sewing eye  
Safety lock  
Tweezers, 47mm  
Corkscrew



**Scales**  
Plastic



**Scales**  
Wood

Reference	Thickness
KNI.0033	M

# TT03 AB

**Tools**

Blade, 75mm  
Bottle opener with screwdriver  
Reamer awl with sewing eye  
Safety lock  
Tick-Tool  
Tweezers, 47mm  
Corkscrew



**Scales**  
Plastic



**Scales**  
Wood

Reference	Thickness
KNI.0073	M



# SH03 TR AB

## Tools

Blade for one hand with wavy edge, 75mm  
 Bottle opener  
 Can opener  
 Reamer awl with sewing eye  
 Ring  
 Safety lock  
 Tweezers, 47mm  
 Corkscrew



## Reference

KST.0033

## Thickness

M

## Scales

Plastic

## Scales

Wood

# SH04 R AB

## Tools

Blade, 75mm  
 Bottle opener  
 Can opener  
 Reamer awl with sewing eye  
 Ring  
 Safety lock  
 Tweezers, 47mm  
 Phillips screwdriver



## Reference

KSH.0043

## Thickness

M

## Scales

Plastic

## Scales

Wood

# CH05T R AB

## Tools

Blade with wavy edge, 75mm  
 Bottle opener  
 Can opener  
 Cheese blade, 77mm  
 Reamer awl with sewing eye  
 Ring  
 Safety lock  
 Tweezers, 47mm  
 Corkscrew



## Reference

KCR.0053

## Thickness

L

## Scales

Plastic

## Scales

Wood

# SH05 TR AB

**Tools**

- Blade for one hand with wavy edge, 75mm
- Bottle opener
- Can opener
- Reamer awl with sewing eye
- Ring
- Safety lock
- Tweezers, 47mm
- Wood saw with 31 teeth, 77mm
- Corkscrew



**Reference**

KST.0053

**Thickness**

L

**Scales**

Plastic

**Scales**

Wood







# POLISHED COLLECTION

# WO01

**Tools**

Watch case opener  
Fork tool for wristlet  
Safety lock  
Tweezers, 47mm



**Reference**

KWO.0010

**Thickness**

S

**Scales**

Plastic

**Scales**

Wood

# D03

**Tools**

Blade, 75mm  
Bottle opener  
Can opener  
Reamer awl with sewing eye  
Safety lock  
Tweezers, 47mm  
Corkscrew



**Reference**

KNI.0030

**Thickness**

M

**Scales**

Plastic

**Scales**

Wood

# D04

**Tools**

Blade, 75mm  
Bottle opener  
Can opener  
Reamer awl with sewing eye  
Safety lock  
Tweezers, 47mm  
Phillips screwdriver



**Reference**

KNI.0040

**Thickness**

M

**Scales**

Plastic

**Scales**

Wood

# TT03

## Tools

Blade, 75mm  
Bottle opener  
Reamer awl with sewing eye  
Safety lock  
Tweezers, 47mm  
Tick-Tool  
Corkscrew



## Reference

KNI.0070

## Thickness

M

## Scales

Plastic

## Scales

Wood

# SH03 R

## Tools

Blade for one hand, 75mm  
Bottle opener  
Can opener  
Reamer awl with sewing eye  
Ring  
Safety lock  
Tweezers, 47mm  
Corkscrew



## Reference

KSH.0030

## Thickness

M

## Scales

Plastic

## Scales

Wood

# SH03 TR

## Tools

Blade for one hand with wavy edge, 75mm  
Bottle opener  
Can opener  
Reamer awl with sewing eye  
Ring  
Safety lock  
Tweezers, 47mm  
Corkscrew



## Reference

KST.0030

## Thickness

M

## Scales

Plastic

## Scales

Wood

# SH04 TR

**Tools**

- Blade for one hand with wavy edge, 75mm
- Bottle opener
- Can opener
- Reamer awl with sewing eye
- Ring
- Safety lock
- Tweezers, 47mm
- Phillips screwdriver



**Reference**

KST.0040

**Thickness**

M

**Scales**

Plastic

**Scales**

Wood

# J04 R

**Tools**

- Blade with rounded tip, 72mm
- Bottle opener
- Can opener
- Reamer awl with sewing eye
- Ring
- Safety lock
- Tweezers, 47mm
- Phillips screwdriver



**Reference**

KNR.0041

**Thickness**

M

**Scales**

Plastic

**Scales**

Wood

# D05 R

**Tools**

- Blade, 75mm
- Bottle opener
- Can opener
- Reamer awl with sewing eye
- Ring
- Safety lock
- Tweezers, 47mm
- Wood saw with 31 teeth, 77mm
- Corkscrew



**Reference**

KNR.0050

**Thickness**

L

**Scales**

Plastic

**Scales**

Wood



# D08 R

## Tools

Blade, 75mm  
 Bottle opener  
 Can opener  
 Reamer awl with sewing eye  
 Ring  
 Safety lock  
 Tweezers, 47mm  
 Phillips screwdriver  
 Scissors, 75mm



## Reference

KNR.0120

## Thickness

L

## Scales

Plastic

## Scales

Wood

# G005TT

## Tools

Blade, 75mm  
 Bottle opener  
 Reamer awl with sewing eye  
 Safety lock  
 Tweezers, 47mm  
 Golf Pitch Tool  
 Tick-Tool  
 Corkscrew



## Reference

KGO.0090

## Thickness

L

## Scales

Plastic

## Scales

Wood

# SH05 R

## Tools

Blade for one hand, 75mm  
 Bottle opener  
 Can opener  
 Reamer awl with sewing eye  
 Ring  
 Safety lock  
 Tweezers, 47mm  
 Wood saw with 31 teeth, 77mm  
 Corkscrew



## Reference

KSH.0050

## Thickness

L

## Scales

Plastic

## Scales

Wood

# SH06 R

**Tools**

- Blade for one hand, 75mm
- Bottle opener
- Can opener
- Reamer awl with sewing eye
- Ring
- Safety lock
- Tweezers, 47mm
- Phillips screwdriver
- Wood saw with 31 teeth, 77mm



**Reference**

KSH.0060

**Thickness**

L

**Scales**

Plastic

**Scales**

Wood

# CH05T R

**Tools**

- Blade with wavy edge, 75mm
- Bottle opener
- Can opener
- Cheese blade, 77mm
- Reamer awl with sewing eye
- Ring
- Safety lock
- Tweezers, 47mm
- Corkscrew



**Reference**

KCR.0050

**Thickness**

L

**Scales**

Plastic

**Scales**

Wood

# J06 R

**Tools**

- Blade with rounded tip, 72mm
- Bottle opener
- Can opener
- Reamer awl with sewing eye
- Ring
- Safety lock
- Tweezers, 47mm
- Phillips screwdriver
- Wood saw with 31 teeth, 77mm



**Reference**

KNR.0061

**Thickness**

L

**Scales**

Plastic

**Scales**

Wood

# D09 R

**Tools**

- Blade, 75mm
- Bottle opener
- Can opener
- Reamer awl with sewing eye
- Ring
- Safety lock
- Tweezers, 47mm
- Scissors, 75mm
- Wood saw with 31 teeth, 77mm
- Corkscrew



**Reference**

KNR.0130

**Thickness**

XL

**Scales**

Plastic

**Scales**

Wood

# D10 R

**Tools**

- Blade, 75mm
- Bottle opener
- Can opener
- Reamer awl with sewing eye
- Ring
- Safety lock
- Tweezers, 47mm
- Phillips screwdriver
- Scissors, 75mm
- Wood saw with 31 teeth, 77mm
- Corkscrew



**Reference**

KNR.0140

**Thickness**

XL

**Scales**

Plastic

**Scales**

Wood

